

PORTFOLIO 2025

Hi, I'm Miha, a graphic and web designer from Slovenia who enjoys creating bold visuals and clear, meaningful design. I care about good ideas, simple communication and making things that just feel right. Whether that's a logo, a website or a full brand visual identity.



Most of my work sits somewhere between print and digital. I love working with clients and teams to shape identities, build websites, and solve design problems in a way that feels honest and useful.

Outside of design, I'm into typography, street culture, art, good food, and discovering the small, weird details that make things interesting.

HKoncept is curating a refined selection of furniture and home accessories, blending Dutch and Scandinavian design to bring timeless style and effortless sophistication into everyday spaces.

Project Type
Visual Identity
Social Media
Print

I developed a visual identity that reflects the company's essence. Refined, warm and modern. The goal was to create a brand experience that feels intentional and effortless, where every detail from the logo to the overall aesthetic communicates the store's philosophy of subtle elegance and everyday comfort.

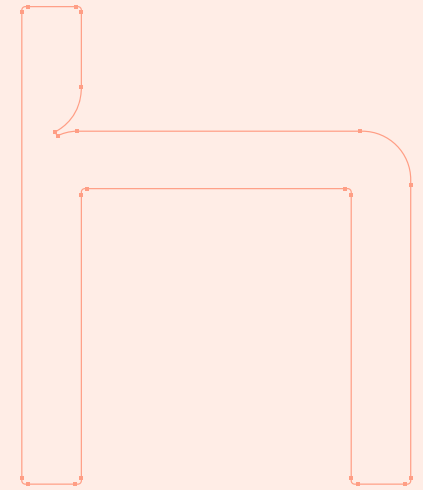
Software
Illustrator
Photoshop
InDesign



Logotype

Logotype embodies the brand's philosophy and core values through its minimalist design. It represents comfort, elegance and timelessness. Reflecting the harmonious balance between functionality and aesthetics that defines the brand.

hKoncept

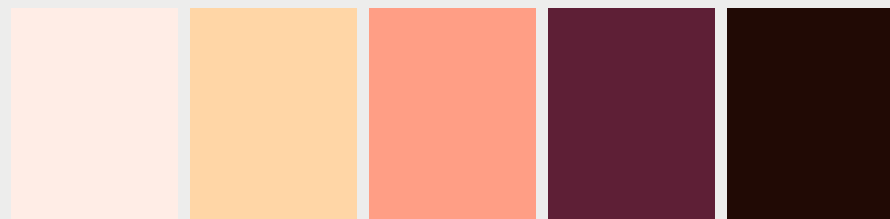


A stylized letter "h" shaped like a chair—embodies the brand's philosophy and core values.

A chair represents comfort and home, providing support and stability, much like the thoughtfully designed product. This symbol is used independently, never alongside the full logo, ensuring it remains a distinctive, standalone representation of brand's essence

Color Palette & Typography

Color palette evokes a sense of warmth and emotional depth, capturing the essence of home as a place of comfort, connection and belonging



Fractul

ABCČDEFGHIJK

abcčdefghijk

1234567890.?!

Applications

The identity was applied across print, social media, and in-store elements, ensuring a cohesive and refined customer experience.



Blazina Vogue: 45,99€
100% BOMBAŽ

НКОПСерџ

hkoncept

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SOVIČ
hkoncept.si

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hkoncept



koncept · kavarna ·
trgovina s pohištvo in dodatki za dom

9:41



hkconcept.si



125
Posts

2,179
Followers

91
Following

HKoncept

Konceptna trgovina in showroom s pohištvom
www.hkoncept.si

Follow

Message



Outdoor



Decor



Knjige

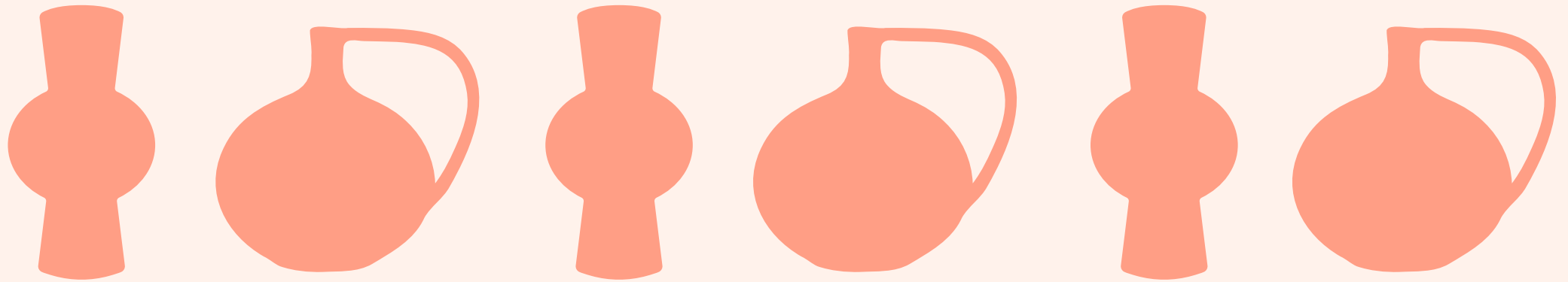


Kavarna



Vaze





Pleurotus is a brand born from a passion for growing mushrooms. From cultivating the finest varieties to innovatively selling them fresh, dried, or processed they are dedicated to unlocking the full potential of mushrooms.

Project Type
Visual Identity
Social Media
Print
Web Design

I created a clear and nature-inspired visual identity that reflects the brand's focus on mycology and trustworthiness. I combined textures with scientific clarity to express trust, freshness, and the brand's mission of education and quality.

Software
Illustrator
Photoshop
InDesign



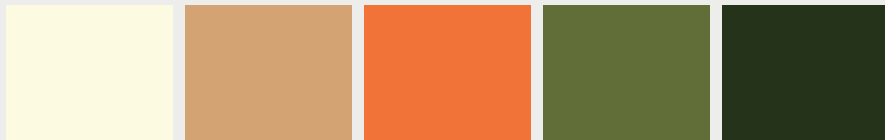
Logotype

The Pleurotus logotype is organic and expressive, inspired by the growth of mycelium. Its hand-drawn shapes suggest life, movement, and the hidden world of fungi. The circular mark references spore prints and represents protection, expansion, and connection.



Color Palette & Typography

Earthy greens, terracotta, and soft neutrals reflect nature and trust. The Sailors typeface adds character and clarity, supporting a visual identity that feels both grounded and approachable.



SAILORS

ABCDEFGHIJK

1234567890.?!

Applications

The identity was implemented across packaging, printed materials, and online channels to create a coherent presence for both retail and education.



PLEUROTUS

Za več receptov in zanimivosti iz sveta gliv nas obišči na pleurotus.si

V svetu kulinarike so nekatere sestavine prave skrite dragocenosti, ki jedi povzdignejo na novo raven. Bukovi ostrigarji so ena izmed njih. S svojo nežno, a bogato aromo in mesnato teksturo navdušijo vsakogar, ki jih poskusi.

In the world of culinary arts, some ingredients are true hidden gems that elevate dishes to a new level. Oyster mushrooms are one of them. With their delicate rich aroma and meaty texture, they impress anyone who tries them.

 Naravno Organic

 Ročno obrano Handpicked

 Trajnostno Sustainable

 Vegansko Vegan

Pred uporabo jih namočite v vodi ali marinadi po lastnem okusu za 30 minut, nato jih dodajte v svoje najljubše jedi.

Soak in water or a marinade of your choice for 30 minutes before use, then add them to your favourite dishes.

SLO: Suha goba bukov ostrigar (*Pleurotus ostreatus*), količina: 50 g, poreklo: Slovenija, EU. Uživanje surovih gob ni priporočljivo. Hraniti v suhem in temnem prostoru - po uporabi vrečko dobro zaprite. ENG: Dried oyster mushroom (*Pleurotus ostreatus*), net weight: 50g, origin: Slovenia, EU. Raw consumption not recommended. Store in a cool, dry and dark place - reseal the bag tightly after use. Pleurotus, gojenje in prodaja gob, Urban Horvat s.p., Stara ulica 12, 2354 Bresternica

Senja/Batch:

Porabiti do/ Best before:



PLEUROTUS

Gojenje in prodaja gob

pleurotus.si

dipl. mikrobiol. mag. biotehnol.

Vid Kolmanič Bučar

vid@pleurotus.si

+386 41 554 005

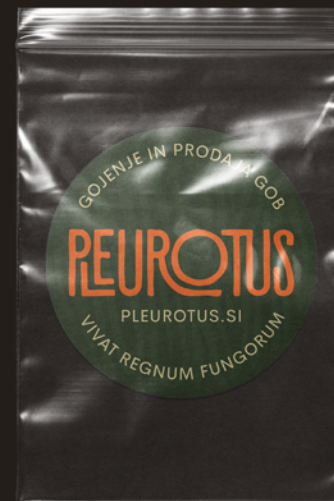




FRESH
MUSHROOMS!

THANK YOU

REUROTUS



GOJENJE IN PRODAJI GOB
REUROTUS
PLEUROTUS.SI
VIVAT REGNUM FUNGORUM

Lobik set out to create a series of craft beers with a cohesive visual identity. The goal was to express the beer's unique flavors and quality while crafting a striking and memorable visual that resonates with a wide audience.

Project Type
Packaging

The concept draws inspiration from carp scales, symbolizing the name Lobik, and adding a local, storytelling element to the design. The label strip, reminiscent of a fish tag, reinforces this connection while maintaining a sleek, contemporary look.

Software
Illustrator
Photoshop





The Municipality of Ljutomer undertook an energy renovation project to enhance the efficiency and sustainability of public buildings. I developed a modern website and detailed catalogs to effectively present the project.

Project Type
Web Design
Editorial

The design emphasizes visual clarity, structured presentation, and user-friendly access to information. It makes complex project data easy to grasp for both the public and stakeholders, while reflecting the values of transparency, sustainable progress, and environmental responsibility.

Software
Illustrator
Photoshop
InDesign



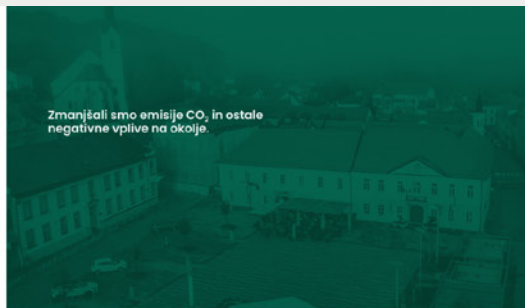
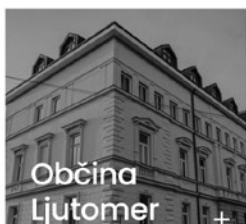


Celovita energetska prenova stavb v lasti Občine Ljutomer

▼ Razišči projekt ► Pogledj video

Občina Ljutomer je v letu 2017 pričela z aktivnostmi ter izvedbo energetske sanacije objektov v občinski lasti in do leta 2022 energetske sanirala in rekonstruirala 11 objektov v javni rabi. Z izvedenim se pričakuje znižanje porabe energije za več kot 60% in veliko višjo kvaliteto uporabe in bivanja uporabnikov objektov.

5
objektov



3 Občina Ljutomer

Občina Ljutomer, ki se nahaja na naslovu Vrhovna ulica 1 v Ljutomeru ima zavezi prostora, ki jih upravlja Občina Ljutomer do javne rabe mesta Ljutomer ter prostora strojnega orodja št. 63 in 64 v Ljutomeru.

V sklopu energetske sanacije je bilo izvedeno sanacija fasade skladno s pregled ZVEK, sanacija stropnega prekritja, dodatna izolacija mansarde, vgradnja termoisoliranih ventilov, preobrazba in rekonstrukcija toplotne, energetska upravljanje, vgradnja toplotne izolacije, prenova razsvetljave, energetski monitoring ter sanacija vlogo kletnih prostorov.

1.474 m² Površina 1893 Leto gradnje



01/ Ormoška cesta 22

4 Ormoška cesta 22 Ljutomer

Objekt na Ormoški cesti 22 ima namreč več negrejenih, pešnih in namerjano avdijski programov, večgeneracijskega centra, prostora v uporabi, nadstropja za ekološko kmetijsko službo.

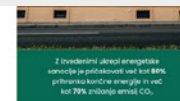
V sklopu energetske sanacije je bilo izvedeno sanacija severne in zahodne fasade, izolacija zunanjih sten na južni strani objekta, sanacija stropnega prekritja (okna in vrata), izboljšanje napram neogrevanim delom podstrešja, izolacija strehe, vgradnja termoisoliranih ventilov, vgradnja toplotne izolacije, prenova razsvetljave.

245 m² Površina 1908 Leto gradnje



podstrešje, izolacija strehe, vgradnja termoisoliranih ventilov, vgradnja toplotne izolacije, prenova razsvetljave.

245 m² Površina 1908 Leto gradnje



Splošne občanske in občani

Potratni občinski objekti so v znatni meri bremenili občinski proračun. Glede na to, da smo si zadali ustvariti okolju prijazno, uporabno, ustvarjalno in gospodarno okolje za vse generacije, je bilo potrebno zasnovati projekte, ki dolgoročno zagotavljajo prihranke in s tem ustvarjajo potencial vlagan v bodoče razvojne projekte. Pridobiti je bilo potrebno privatno, kot EU finančna sredstva, kar nam je uspelo tako za 1. kot tudi za 2. fazo projekta.



03/ Podružnična šola Cven z enoto vrta



Operacija je sofinancirana v okviru »Operativnega programa Evropske kohezijske politike za obdobje 2014 - 2020« preobrazila del A in trajnostno raba in promocijo energije ter prenova stavb, termotehniške in avdijske prenovi na nekavčnem gospodarnem v njih okolice, preobrazila razbije 41. Izboljšanje energetske učinkovitosti, pomenega upravljanja z energijo in uporabi obnovljivih virov energije v javni infrastrukturi, vključno z javni stavbami in stavovskemu sektorju, specialnega cilja 1 in povečanje učinkovitosti rabe energije v javnem sektorju v.



OBČINA
LJUTOMER

Celovita energetska prenova stavb v lasti Občine Ljutomer

▼ Razišči projekt

▶ Poglej video

Podrobno o projektih

Občina je pristopila k načrtovanju celovite energetske prenove stavb v njeni lasti, z namenom zagotavljanja optimalne energetske funkcionalnosti, stroškovne racionalnosti in optimalne količine izpustov CO₂.

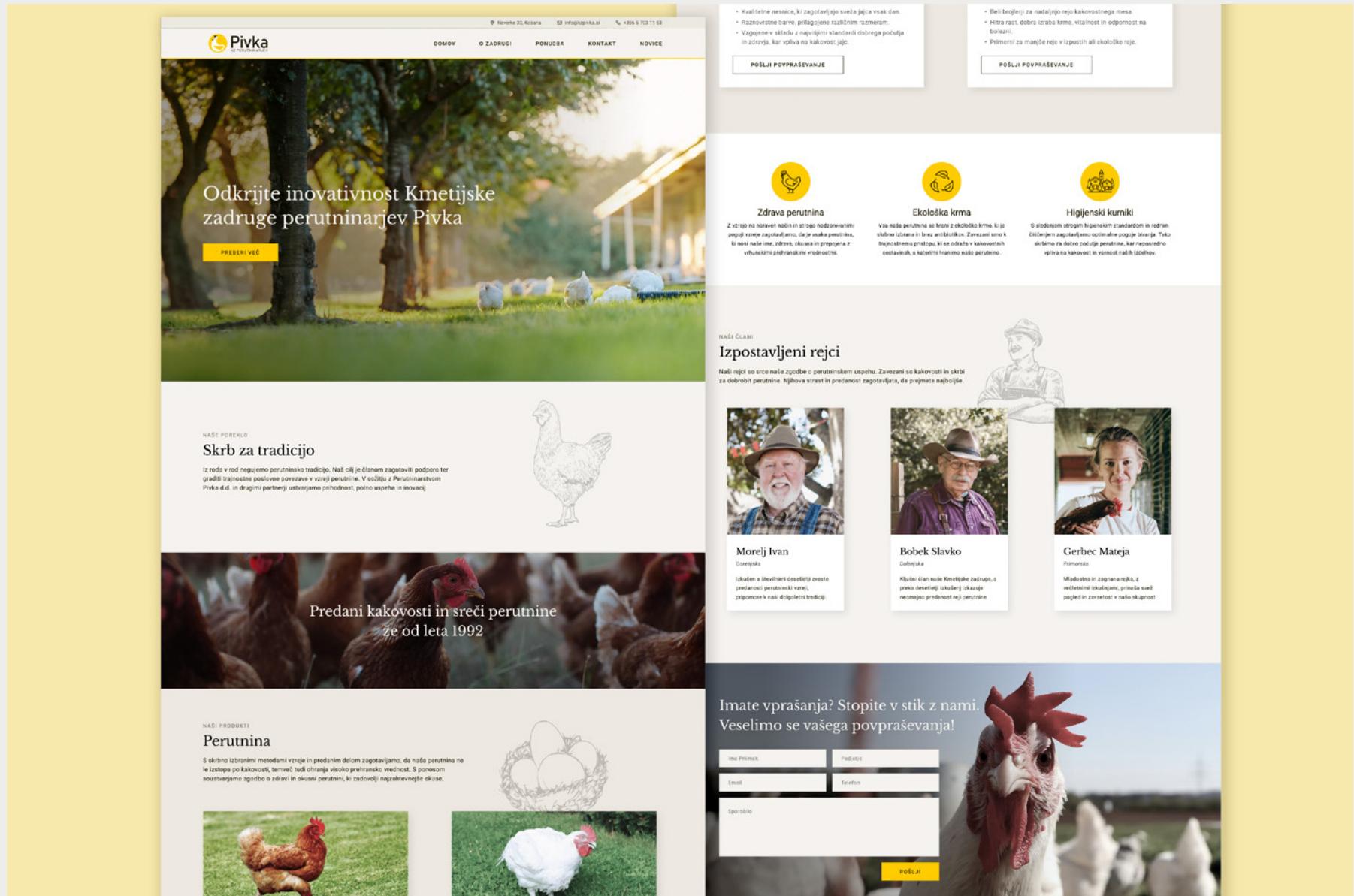


Posredni namen projekta je ozaveščanje vseh udeležencev o pomembnosti varovanja okolja in njihovega prispevka k učinkovitejši rabi energije.

Pivka needed a refreshed website to better serve its customers and showcase its offerings. I redesigned the website with a modern look and clear structure, improving the overall user experience and presentation of offerings.

Project Type
Web Design

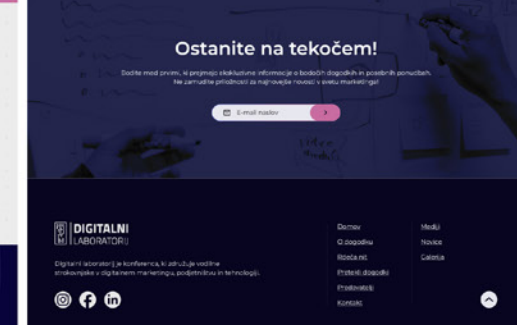
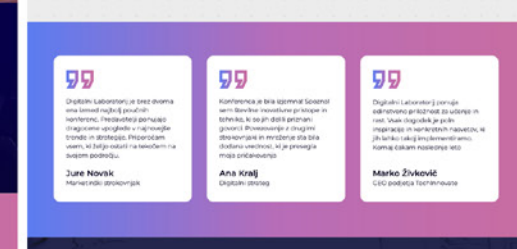
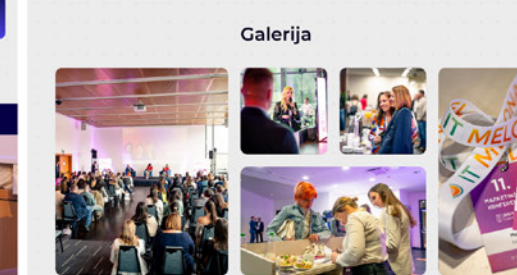
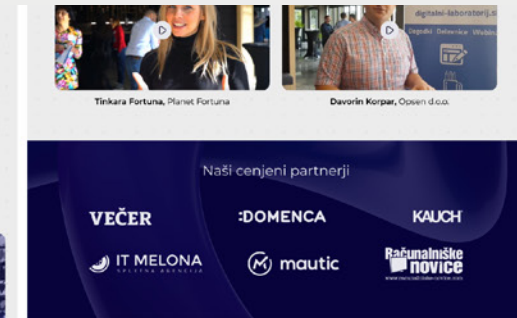
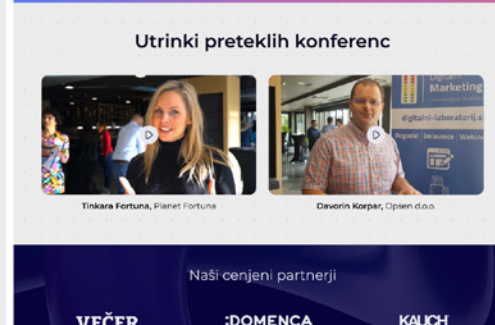
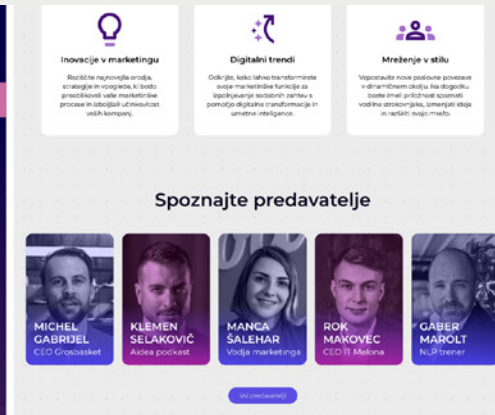
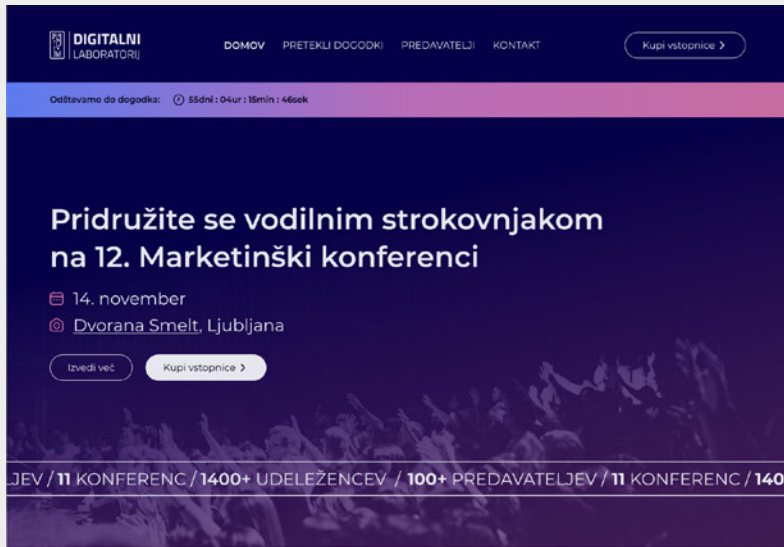
Software
Figma



Digitalni Laboratorij needed a fresh and engaging online presence for its 12th marketing conference. I redesigned the website to enhance user experience and ensure a smooth journey from discovering the event to buying tickets.

Project Type
Web Design

Software
Figma



Notic is a creative agency where I designed social media content for clients like Pirnar and Kronoterm. The goal was to communicate innovation and quality through clean, brand-aligned visuals that work across platforms.

Project Type
Social Media

Software
Illustrator
Photoshop



PIRNAR.

Oblikujte si svoja sanjska vrata

Ustvarite nepozabno izkušnjo vašega doma z vrati, ki poseebljajo popolnost

[POJDITE NA KONFIGURATOR](#)



PIRNAR

Eleganca, ki navdihuje

Vrhunska toplotna in zvočna izolacija
Estetski videz za nepozaben prvi vtis
Unikatna ročna dodelava, detajli in inovacije

[REZERVIRAJTE SI TERMIN](#)



PIRNAR

Varnost kot je še niste izkusili

Eleganten samodejni izvlečni ročaj s skritim čitalnikom prstnih odtisov

[ODKRIJTE ONETOUCH](#)



PIRNAR.

Patentirana karbonska vrata, ki tesnijo kot stena

[ODKRIJTE CARBONCORE](#)



PIRNAR

Sestavite si vaša unikatna vhodna vrata

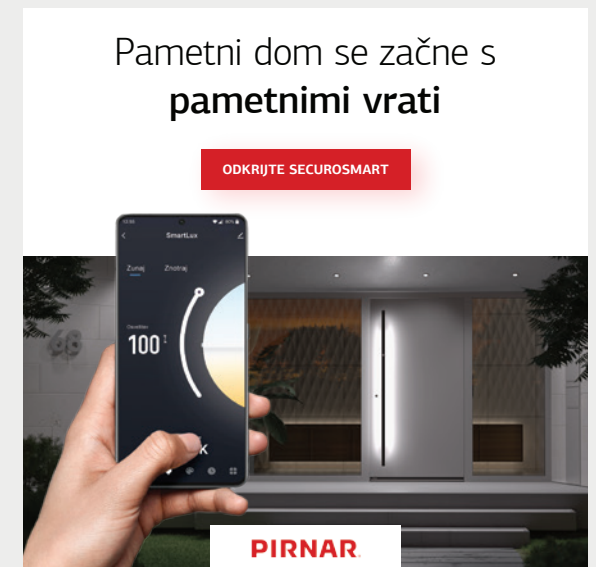
Izberite barvo

Izberite sistem odklepanja

širina

višina

[ZAŽENI KONFIGURATOR](#)



Pametni dom se začne s pametnimi vrati

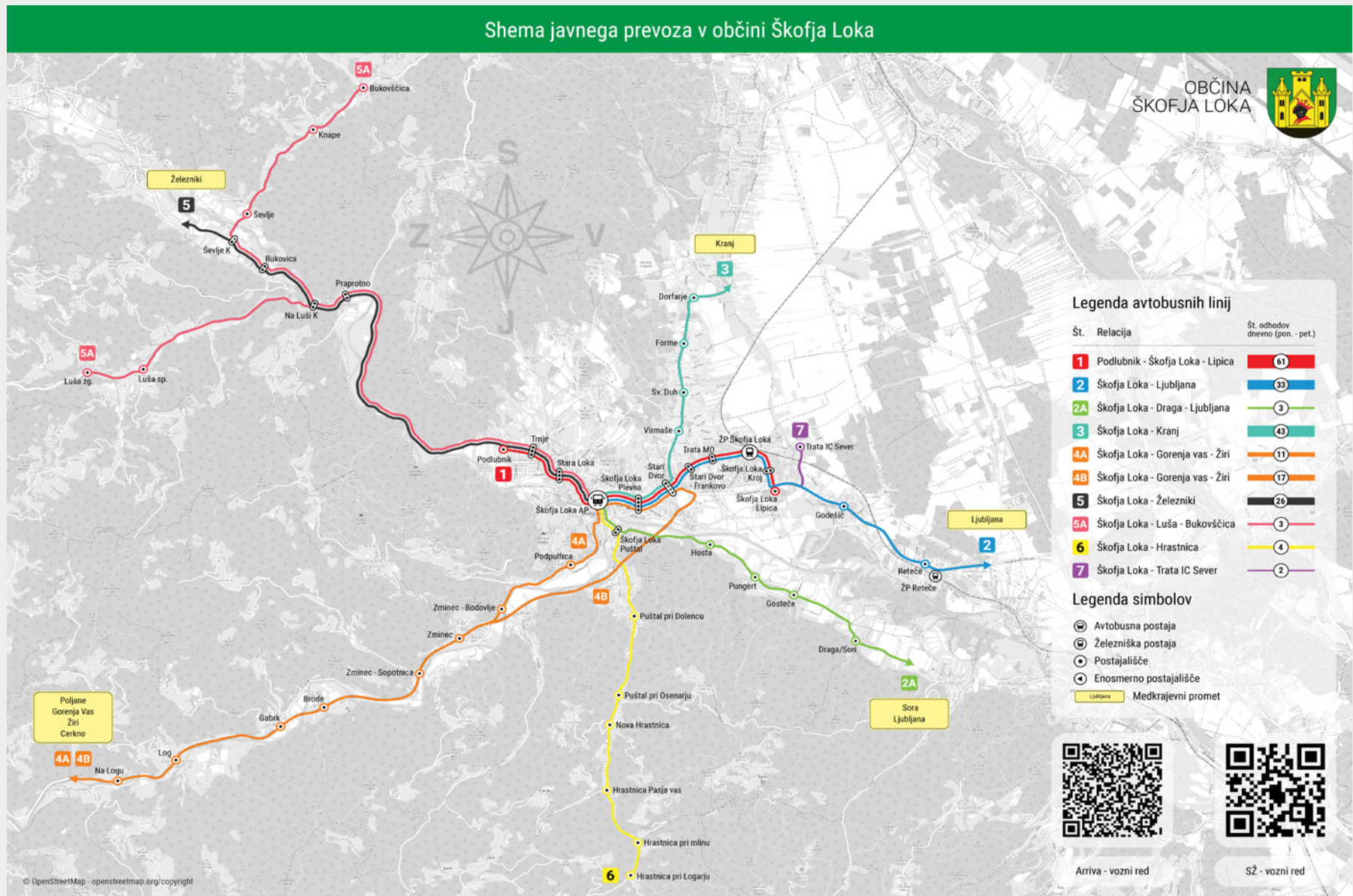
[ODKRIJTE SECUROSMART](#)

PIRNAR

Altius is a strategic agency where I contributed to visualizing public transport data. I created a clear and user-friendly bus line map for Škofja Loka, helping both residents and visitors navigate local transit with confidence.

Project Type
Map Design
Information Design

Software
Illustrator
Photoshop



Let's create something meaningful.

If my work speaks to you, feel free to reach out.
I'm open to freelance, collaborations or just a good conversation.

pehlicmiha1@gmail.com / www.pehli.ch