



# FOOD PORTFOLIO



By: Nejc Perkon / 2024

phocrea.

# Nejc Perkon

**A**s professional photographer and videographer based in Dubai with a rich two-year experience. My journey in photography is fueled by a deep love for capturing the inherent beauty and essence of the world. Each click of my camera is a dedicated effort to freeze those fleeting moments, preserving the intricacies and emotions that often go unnoticed. Dubai's dynamic atmosphere serves as my creative playground, providing diverse landscapes for exploration. Through my lens, I aim to offer glimpses into the extraordinary beauty that surrounds us, celebrating those amazin moments.

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## Contract

Nejc is a photographer with a profound love for encapsulating beautiful moments through still imagery, currently holds the position of an assistant photographer and videographer at Phocrea. Within the realms of this creative company, his unwavering goal revolves around consistently delivering the finest products to clients, ensuring that each project is treated with the utmost dedication and artistic precision.



"To me, photography is an art of observation. It's about finding something interesting in a ordinary place... I've found it has little to do with the things you see and everything to do with the way you see them."



Commissioned

# Bazlam Kahvalti

In a charming partnership between Nejc Perkon and a Turkish restaurant Bazlam Kahvalti, the lively essence of Turkish cuisine is brought to the forefront through captivating food photography. Situated near Bussnis Bay, each expertly taken photograph narrates a tale of genuine tradition and authenticity. Through Perkons's camera lens, the soul of the culinary offerings of the Turkish restaurant is eloquently depicted, honoring the opulence of Turkish ingredients and the craftsmanship of Turkish culinary legacy. Each dish is showcased with precision, inviting diners to savor the exceptional flavors and embrace the welcoming hospitality that characterizes the dining experience at Bazlam Kahvalti.



# Commissioned



Commissioned



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## Farago

Step into the captivating world of Farrago Bar & Lounge, where the spotlight is on Middle Eastern culinary perfection.

Embark on a culinary odyssey through Nejc's lens, where each photograph meticulously unveils the vibrant colors, intricate textures, and impeccable presentation that define Farrago's Middle Eastern cuisine. From the alluring indoors to the inviting terrace, bar, lounge, and outdoor spaces, every setting narrates a tale of casual elegance and sophistication, with the true star being the delectable dishes.

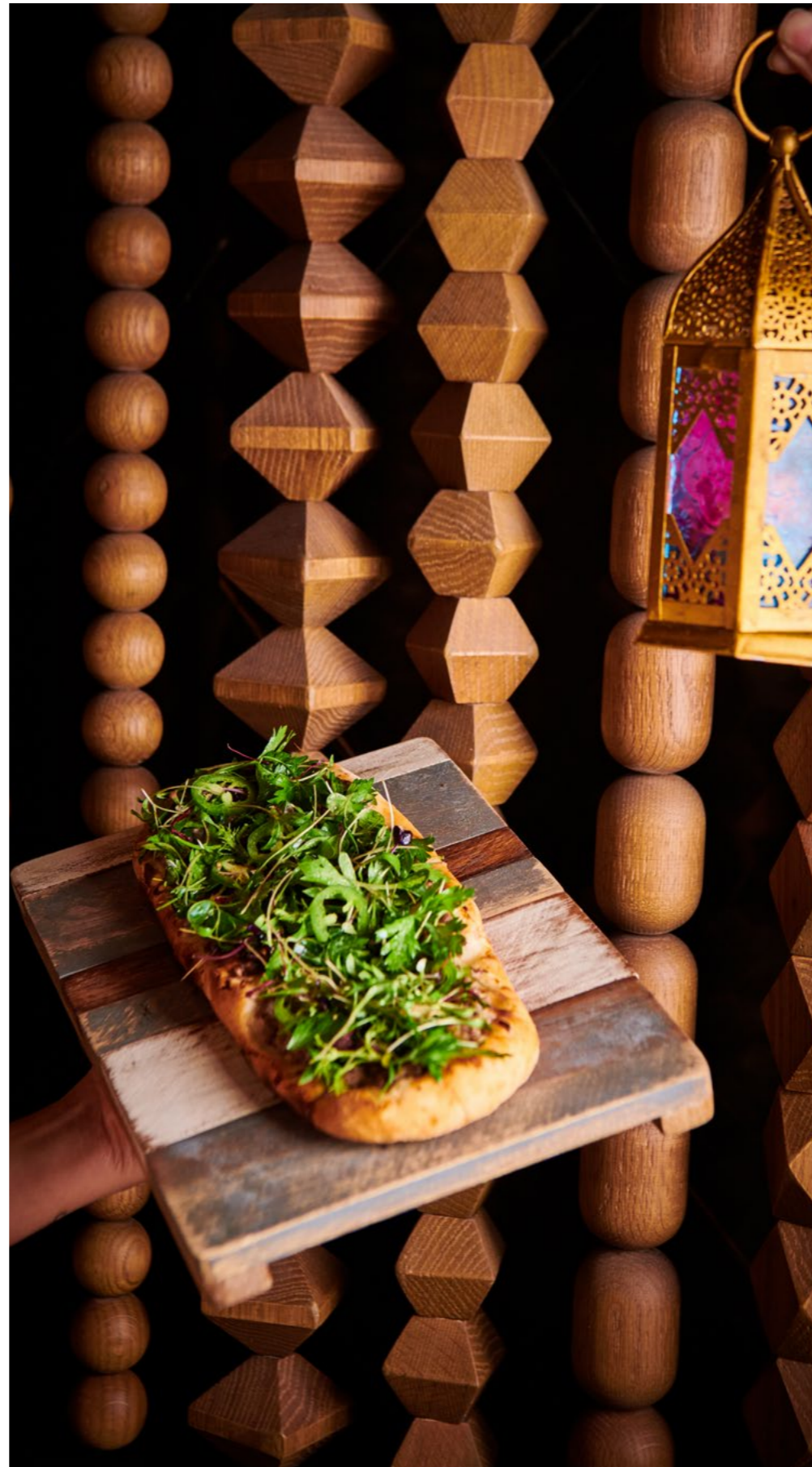
Explore the visual symphony created by Nejc, immersing yourself in the gastronomic experience that Farrago offers. Beyond the lively ambiance and casual charm, Farrago is a haven for food enthusiasts. Casual diners and those seeking vibrant flavors will discover a sanctuary amidst live DJ music and an inviting bar atmosphere.

Farrago Bar & Lounge, goes beyond expectations, offering a contemporary-meets-heritage vibe that sets the tone for culinary enthusiasts. The fusion of tradition and modernity makes Farrago the place to savor and be seen.

Indulge in the richness of Middle Eastern cuisine, with Halal options catering to diverse preferences. The focus here is on the exceptional value of Farrago's culinary artistry invites you to relish the exquisite flavors expertly captured by Nejc's lens, enticing you to immerse yourself in the gastronomic allure of Farrago Bar & Lounge.



# Commissioned



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Commissioned

# Ginger Moon

Enter the culinary world through the lens of Nejc, capturing the soul of Ginger Moon's gastronomic delights. Nejc's artistry in food photography mirrors the diverse international cuisine that defines Ginger Moon.

Within his visual narrative, each image becomes a story of authenticity and culinary excellence. From the lively tones of globally-inspired dishes to the intricate details of each plate, Nejc's photography transcends the visual, immersing viewers in a sensory exploration of Ginger Moon's rich and diverse flavors.

Collaborating seamlessly with Ginger Moon, Nejc's lens transforms into a portal into the heart of the restaurant. From the chic indoor ambiance to the inviting spaces of the terrace, poolside, and swim-up bar, each photograph conveys the conviviality and vibrancy unique to Ginger Moon. Live DJ beats, and the lively poolside atmosphere come alive through Nejc's lens, inviting diners to relish the freshness of ingredients and the complexity of flavors.

Embracing a Smart Casual dress code and offering dietary inclusivity with Halal and Vegetarian options, Ginger Moon caters to a range of preferences. The restaurant beckons patrons to partake in a visual feast crafted by Nejc, capturing the true essence of international cuisine in an elegant and dynamic setting.



# Commissioned



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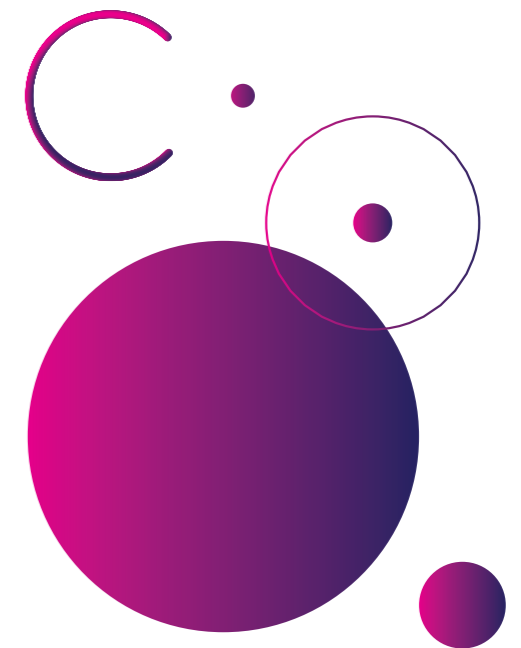


# Commissioned



Commissioned

# Opa



Embark on a visual journey through the flavors of Greece as photographer Nejc, with advices from his mentor Jure Ursic, unveils the delectable world of Opa restaurant. Nejc's lens skillfully captures the essence of this culinary haven, where the rich history and flavors of Greece come to life.

Collaborating with his mentor, Jure Ursic, a versatile visual artist known for infusing unique emotions into his work, Nejc brings a blend of technical precision and creative passion to Opa's food. Inspired by the charming story behind Opa, they strive to convey the warmth and authenticity of Tassos' vision.

Opa, born out of Tassos' desire to share the rich heritage of Greek cuisine, is a culinary haven located in Dubai. A tribute to the dance of Zorba, tender meats, zesty salads, and the smashing of plates, Opa promises a traditional Greek experience in the heart of Dubai.

Nejc's lens intricately captures it's soul, from the inviting aromas of Tassos' perfected dishes to the cultural nuances embedded in each frame. The visual storytelling transcends the vibrant cityscape, offering a feast for the eyes that mirrors the passion and dedication put into building Opa.

Open every evening, Opa welcomes you to dress in smart casual attire, ensuring a delightful journey into the heart of Greece.

# Commissioned



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## Hilton

Enter an enchanting visual exploration of the Mexican culinary paradise at Hilton, situated in the heart of Dubai's Al Habtoor City on Sheikh Zayed Road. Photographer Nejc, in collaboration with Hilton, beckons you to immerse yourself in the captivating world of Mexican gastronomy.

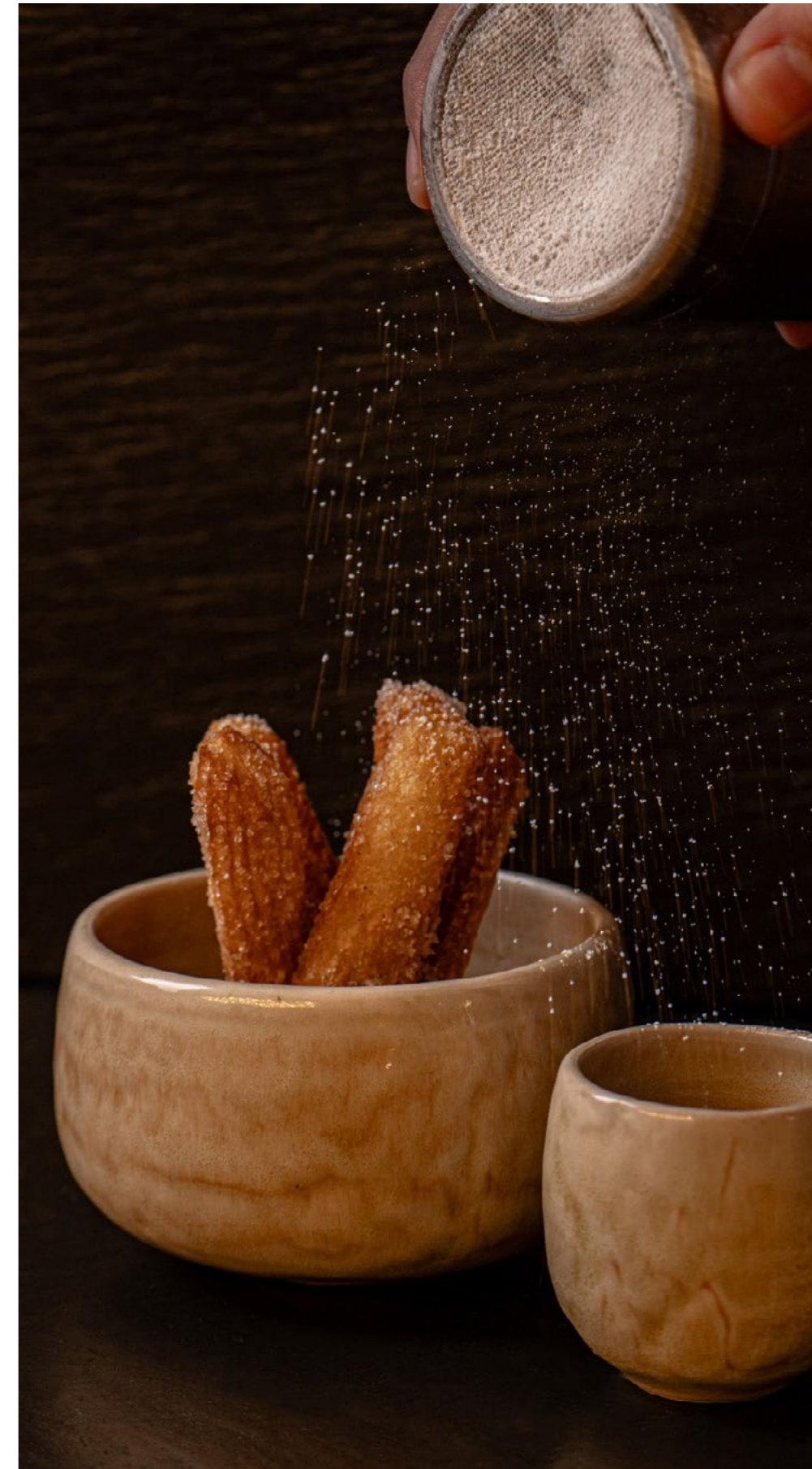
Within the luxurious confines of Hilton Hotel, Nejc's lens captures the very essence of Mexican flavors, expertly portraying the culinary artistry that awaits patrons. Each photograph intricately unveils the richness of Mexican spices and the innovative presentation that defines this gastronomic gem.

Set against the dynamic backdrop of Al Habtoor City, Hilton's Mexican restaurant promises a sensory escape, where traditional Mexican fare undergoes a contemporary transformation. Nejc's photography not only showcases the delectable dishes but also captures the modern charm that Hilton embodies, ensuring that every image resonates with the unique fusion of flavors.

Anticipate a culinary adventure that seamlessly blends tradition with innovation at Hilton's restaurant. Indulge in the vibrant spectrum of flavors expertly captured by Nejc's lens, promising an immersive experience in the heart of Dubai.



# Commissioned



# Commissioned



# Smoking Mirrors SLS

In the heart of SLS Dubai, Nejc Perkon's with his mentor Jure Ursic masterfully captures the enigmatic allure of Smoke & Mirrors, a sanctuary where the ritual of cigar smoking and the craft of cocktail making are celebrated with unparalleled elegance. His photography transcends mere imagery, conveying the intimate essence of this exclusive lounge with its blend of old-world charm and contemporary flair. Through Nejc's eyes, we're invited into a hidden realm where the complexity of South American flavors pairs seamlessly with the curated selection of spirits, each shot telling a story of sophistication and sensory delight.

The humidor, a focal point of Smoke & Mirrors, is brought to life in his photographs, its golden light casting a warm glow over an impressive array of cigars. Here, the expertise of the Cigar Sommelier and the meticulous preparation of cocktails are more than just services; they're an art form, captured in vivid detail that beckons the viewer to delve deeper into the experience.



# Commissioned



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Photography Is The only Language That Can Be  
Understood Anywhere In The World



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